

2026



Haiba

RUIAN HAIBA SANITARY CO.,LTD.

Add: Luofeng Industrial City, Tangxia District, Ruian, Wenzhou City, Zhejiang Province, China

Website:www.haiba.com

Haiba | ULA

HESHAN ULA KITCHEN UTENSILS CO.,LTD

Add: New industrial Zone, Gonghe Town, Heshan City, Guangdong Province, China.

Website:WWW.HB-ULA.COM

HAIBA GROUP INTRODUCTION

RELIABLE ONE-STOP SERVICE PROVIDER

HAIBA GROUP HISTORY

The headquarters of Haiba Group was established in 1992. In the industry of bathroom hardware faucets, after more than 30 years of development and effort, the company has developed a production structure that involves manufacturing zinc alloy faucets and copper alloy faucets in Wenzhou, while stainless steel faucets are produced in Guangdong; this creates a dual-production model with two bases in different locations.

1992



Established

Wenzhou Haiba Sanitary Ware Co.
(Founding factory)

Area: 2000 square meters
Number of employees: 50
Industry layout: faucet
Capacity: 30,000pcs/month

2005



Ruian Haiba Sanitary Ware Company

Area: 35000 square meters
Number of employees: 500
Industry layout: faucet
Maximum capacity: 350,000/month

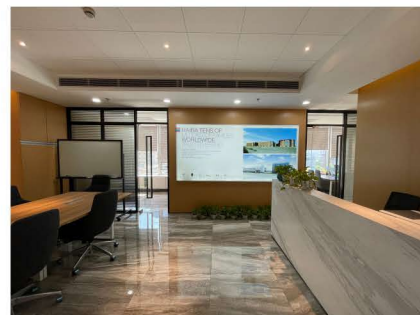


2006

Heshan Ula Kitchen Utensils Co., Ltd

Area: 30,000 square meters
Number of employees: 320
Industry layout: stainless steel faucets, granite sinks
Capacity: 100,000 faucets/ month

2008



Shanghai Haiba Sanitary Ware Company

Number of employees: 10
Industry layout: International marketing department.
International trade department

2008



Libao Real Estate Development Company

Industry layout: set up a number of branches nationwide, commercial and residential real estate development



2010

Wenzhou Haiba Sanitary Ware Company

Area: 42000 square meters
Number of employees: 200
Faucet Capacity: 100,000pcs/month

2012



Guangdong Haiba Sanitary Ware Company

Area: 10000 square meters
Number of employees: 50
Industry layout: stainless steel sinks
Capacity: 50,000 sink/month



2021

Guangdong Caitu Surface Technology Company

Area: 6000 square meters
Number of employees: 110
Industry layout: surface treatment of faucet and other sanitary products
Surface types: different colors of PVD and Electrophoresis method

2021



Shanghai Xinye Building Hardware CO., LTD

Area: 6000 square meters
Number of employees: 30
Industry layout: focus on domestic faucet market. with 50-year-old brand Waigang
Product types: 1000

One-stop service manufacturer

Professional achievements - Professional field

Deeply rooted in the sanitary ware sector, Haiba Sanitary Ware is leveraging digital transformation to empower production upgrades, officially launching the factory MES system to inject intelligent power into the entire workshop production, including casting, polishing, machining, and assembly.

The system connects the entire production process: work dispatching and reporting are precise and efficient, enabling real-time flow of production tasks; SOP standard operation guidance is published online to ensure standardized and unified operations across all procedures; the quality inspection module monitors product quality throughout, preventing defects from the source; equipment networking collects real-time operational data to ensure stable equipment operation; large-screen dashboards intuitively display core indicators such as production progress, capacity, and quality, allowing management decisions to be more timely and scientific.

The launch of the MES system marks Haiba Sanitary Ware's entry into a new stage of intelligent production, using technology to drive quality improvement and efficiency enhancement, laying a solid foundation for creating high-quality sanitary ware products.



Corporate culture

Mission

Enable every family around the world to enjoy healthy water access.

Vision

Become a global leader in high-end faucets OEM manufacturer

Core Values

Customer-centric
Employee-focused
Creating world-class products with a heart full of compassion



Manufacture

Stepping into the new 4.0 era

Gravity Casting Workspace

Applying machines of European gravity casting equipment.

Copper Mold Processing Focus Factory

Through advanced mold manufacturing equipment, HAIBA achieves independent design and manufacture of casting molds in the own tool room.

Peeling Workspace

Applying advanced multi-axis CNC peeling machines to ensure the appearance of products

CNC Workspace

Applying CNC machines to guarantee high precision dimensions of 100% HAIBA products

Automatic Body Polishing

Applying Japanese robot polishing units, to ensure the consistency of product appearance.

Zinc Mold Processing Focus Factory

Fully Automatic Zinc Casting Focus Factory

Applying international brand casting machines, Japanese automatic pickup machines.

Automatic Handle Polishing

Applying Japanese robot polishing units, to ensure the consistency of handle appearance.

Electroplating Production Line

140 meters long world class fully automatic plating line.

Assembly Workspace

Self-developed assembly lean production cell, Applying automatic air leak detector, to ensure the high precision leak detection.

Warehouse

Applying advanced warehouse barcode scanning system, connected to ERP system similar to SAP

Laboratory

Applying Swiss ARL metal analyzer to detect copper content, advanced coordinate inspection system, and European plating thickness gauge to ensure the quality and performance of products.

THE HAIBA COURSE

Factory at a Brass & Zinc over plastic Manufacturing Base



1992
Established Year
30+ Years of Manufacturing



35,000 m²
Factory Building Area
Modern Production Facility



400
Total Employees
Skilled and Experierred Workforce



4M+
Faucets Produced Per Year
Strong Production Capacity



238
Authorized Patents
Continuous Innovation



30+
Export Countries
Global Market Presence

ULA KITCHEN UTENSILS

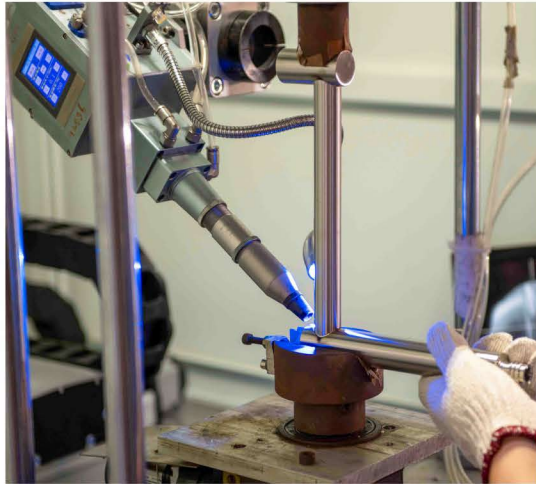
Heshan ULA Kitchen Utensils CO.,LTD was established in 2008, located in the beautiful environment of "The hometown of Overseas Chinese" in Heshan City, Jiangmen, China. The factory covers an area of 30 acres, with a plant area of 26,000 square meters, and is a large industrial and trade enterprise integrating independent research and development, production, sales, and service of high-end granite sinks, granite basin, stainless steel press sinks, handcrafted sinks, stainless steel faucets, and shower heads. The company has its own brand, "ULA"(Youlang), and its products are exported to countries such as Russia, Italy, Malaysia, North America, Australia, etc. Meanwhile, ULA has also established strategic cooperation relationships with many famous domestic kitchen and bathroom brands, providing OEM services. The factory has advanced production equipment, such as a hydraulic press, automatic cleaning line, CNC lathe, automatic grinding and polishing machine, etc. ULA kitchenware has been committed to the pursuit of excellence in quality and the establishment of a precise, standardized, and flawless scientific management system. From research and development, production, and testing to packaging and transportation, each product is guaranteed the overall quality and advanced technology in each manufacturing stage.

After years of development, ULA kitchenware has become a leading enterprise in the industry. The company can maintain its top position in technology and business because we follow our development guideline of "think more, understand more, do better," and constantly provide customers with more and better kitchen and bathroom products and perfect after-sales service.

Heshan ULA Kitchen Utensils CO., LTD has obtained CE and CUPC certifications and ISO9001 certification.

ULA developed the first granite basin in China, which is characterized by color diversity, delicate and soft texture, solid as rock, antifade color, natural texture and color. The products are rich and vivid, thus breaking the traditional ceramic basin's color singularity and limitation, and getting the majority of customers' favor.

In the future, we will continue to innovate and grow, committed to serving every customer, let quality products into thousands of households!



Factory at a Glance · Stainless Steel Manufacturing Base



2008
Established Year
Focused stainless steel manufacturing base



1.5M
Annual Capacity
Faucet sets per year



36,000m2
Production Area
Modern production facility
ISO9001/CE



ISO9001/CE
Certifications
Reliable quality management



300
Employees
workforce
Skilled and experienced



**Stainless Steel
Faucets/Sinks**
Core Products
Specialized
stainless steel solutions



EUROPE 70% MIDDLE EAST 8%

ASIA 5% AFRICA 5% SOUTH AMERICA 6%

SERVE CUSTOMERS

50+

clever

FERRO

desco

adeo

GME

LEMARK

THE INUS

DURAVIT

OMNIRES

Kingsher

ravak

kfa armatura

TREDEX

iddis

Inter Ceramic
Begama zue.uywaba. wcdok!

BUSINESS SCALE & CAPACITY

Our faucet production capacity is around 350,000 pcs per month, with a utilization rate of about 65%, leaving ample room to ramp up for new customer projects. Haiba Group's current annual sales amount to approximately USD 62 million.

OUR CERTIFICATIONS





Practitioners of sustainable development and environmental protection

- 01 560 kWp (kilowatt-peak) rooftop solar PV system on Workshop No.1
- 02 Scrubber towers and bag-filter dust removal system to reduce air emissions
- 03 Industrial water recycling system that settles, filters and reuses process water

Fulfilling Our Social Responsibility

HAIBA HAS ESTABLISHED A LONG-TERM CHARITY FUND, DONATING OVER USD 400,000 EACH YEAR TO SUPPORT MORE THAN 100 UNDERPRIVILEGED STUDENTS, ELDERLY PEOPLE LIVING ALONE, AND PATIENTS IN NEED



HAIBA PROVIDES SYSTEMATIC TRAINING, CLEAR CAREER DEVELOPMENT PATHS AND VARIOUS BENEFITS, WITH A STRONG FOCUS ON EMPLOYEES' HEALTH AND FAMILY WELL-BEING

WE ENSURE SAFE PRODUCTION AND COMPLIANT OPERATIONS, STRICTLY IMPLEMENTING SAFETY STANDARDS AND ENVIRONMENTAL REGULATIONS TO PROTECT OUR EMPLOYEES' HEALTH AND THE SAFETY OF SURROUNDING COMMUNITIES



Zinc-over Plastic Faucet





Manufacturing of Zinc Alloy Die-Casting Mold



Die Casting of Zinc Alloy Product (Hot Chamber Die Casting Machine | Material: ZnAl4)



Injection Molding of Plastic Component (Injection Molding Machine | Material: PA66 + POM)



Surface Finish of Zinc Alloy Product



Polishing of Zinc Alloy Product (Robotic Polishing)



Precision Machining of Zinc Alloy Product (CNC Machining)



Product Assembly



Laboratory test



Inspection & Shipment

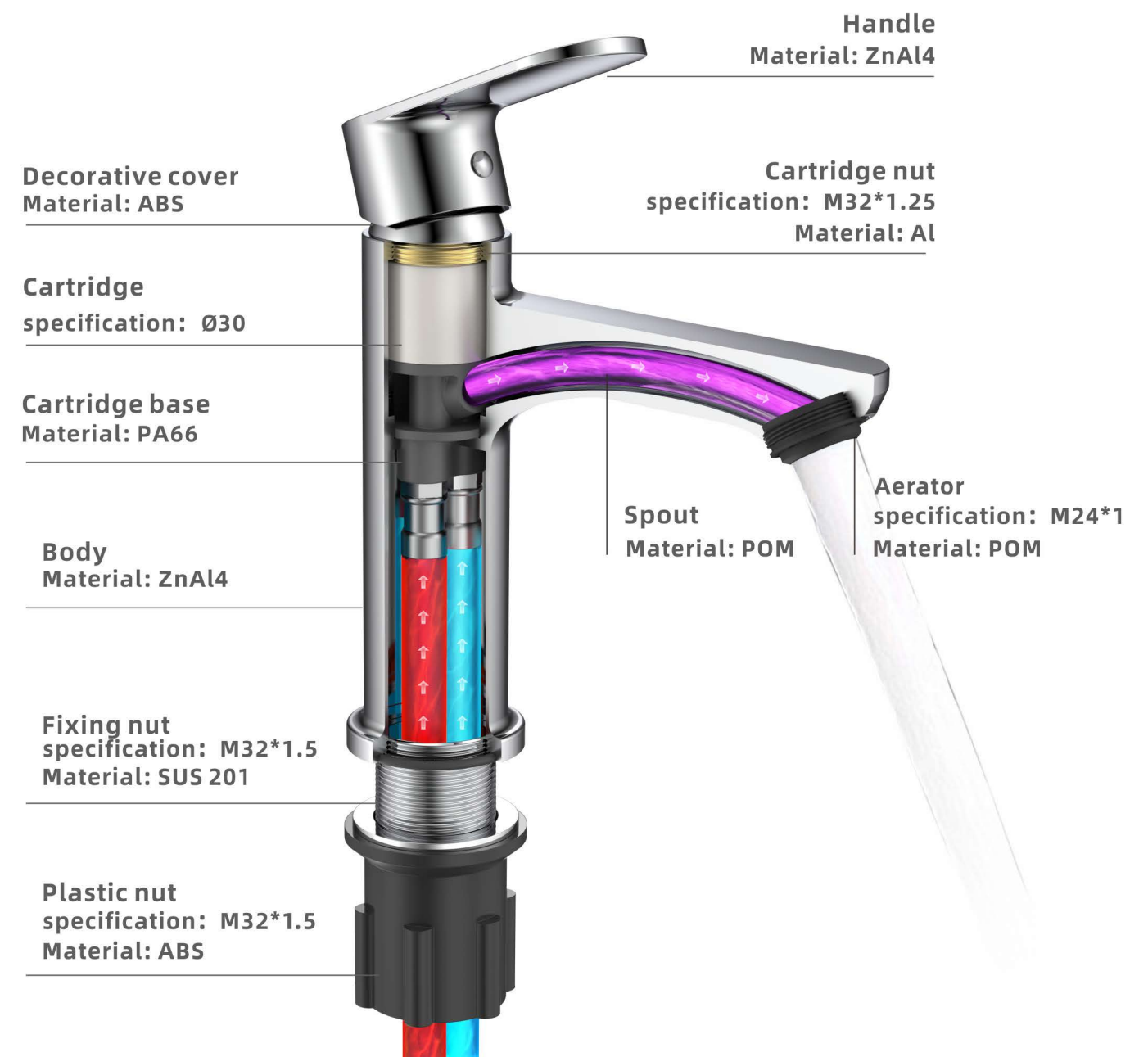
IN-HOUSE PROCEDURE ZINC-OVER-PLASTIC FAUCET

It has a complete production line for the independent manufacturing of zinc alloys.

Structural Details

Zinc-over Plastic Faucet

- Lead-free & eco-friendly
- 7-layer plating
- Thermal insulation & anti-scalding
- 200-hour neutral salt spray (NSS), Grade 10
- DWD Ready



Single lever bath mixer

Handle
Material: ZnAl4

Decorative cover
Material: ABS

Cartridge nut
Specification: M32*1.25
Material: Al

Cartridge
Specification: Ø35

Diverter handle
Material: ZnAl4

Body
Material: ZnAl4

Diverter
Material: PPA

Water passage
Material: PPA

Nut
Material: SUS 201

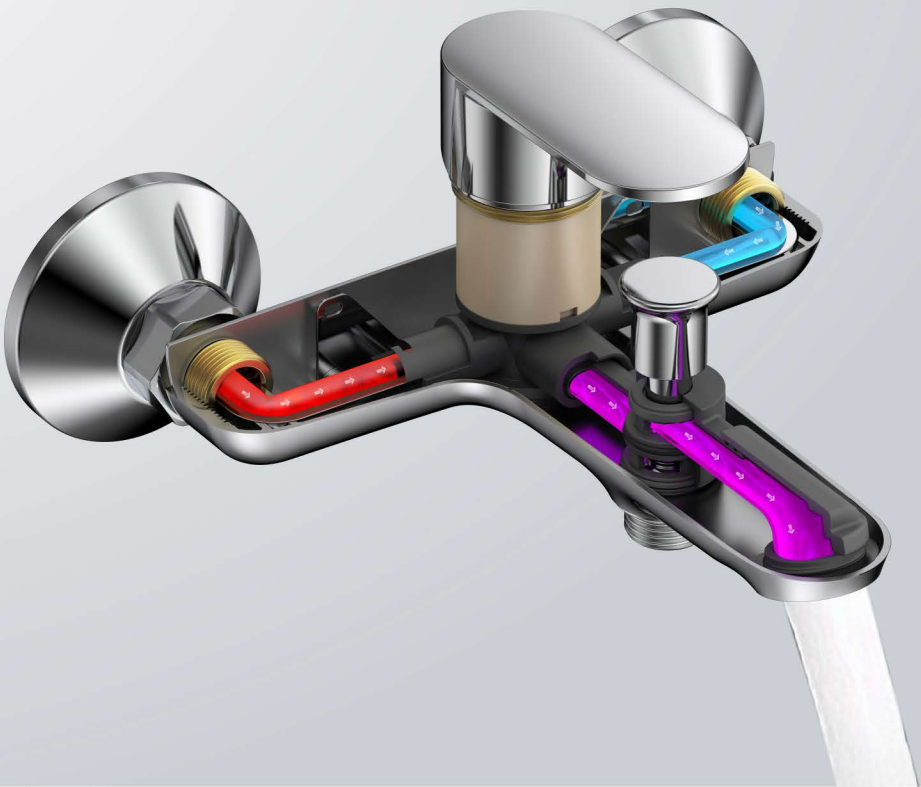
Rear nut
Material: SUS 304

Decorative cover
Material: SUS 201

Cover plate
Material: SUS 304

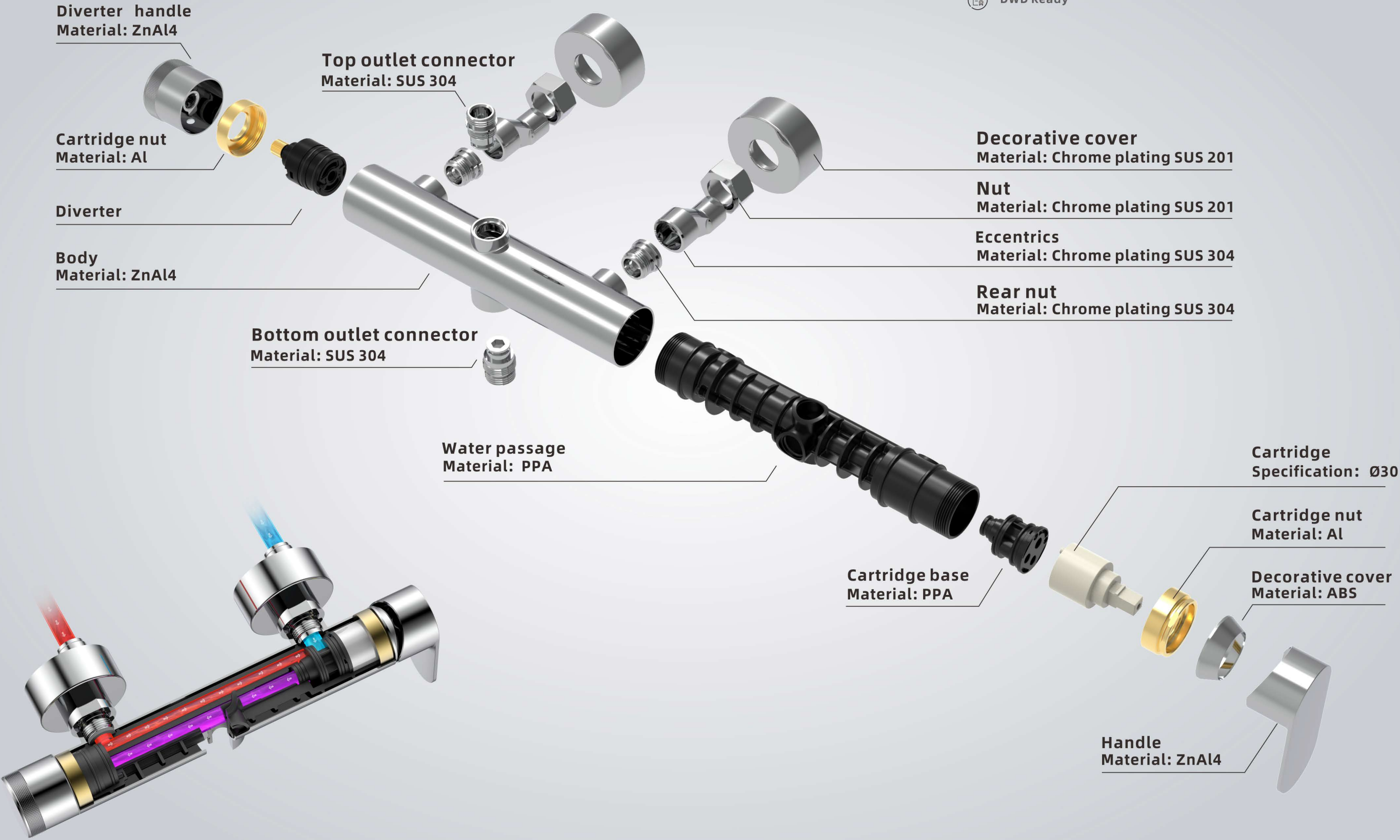
Support plate
Material: SUS 304

- ♻️ Lead-free & eco-friendly
- ⑦ 7-layer plating
- 🔥 Thermal insulation & anti-scalding
- 🕒 200-hour neutral salt spray (NSS), Grade 10
- 📄 DWD Ready



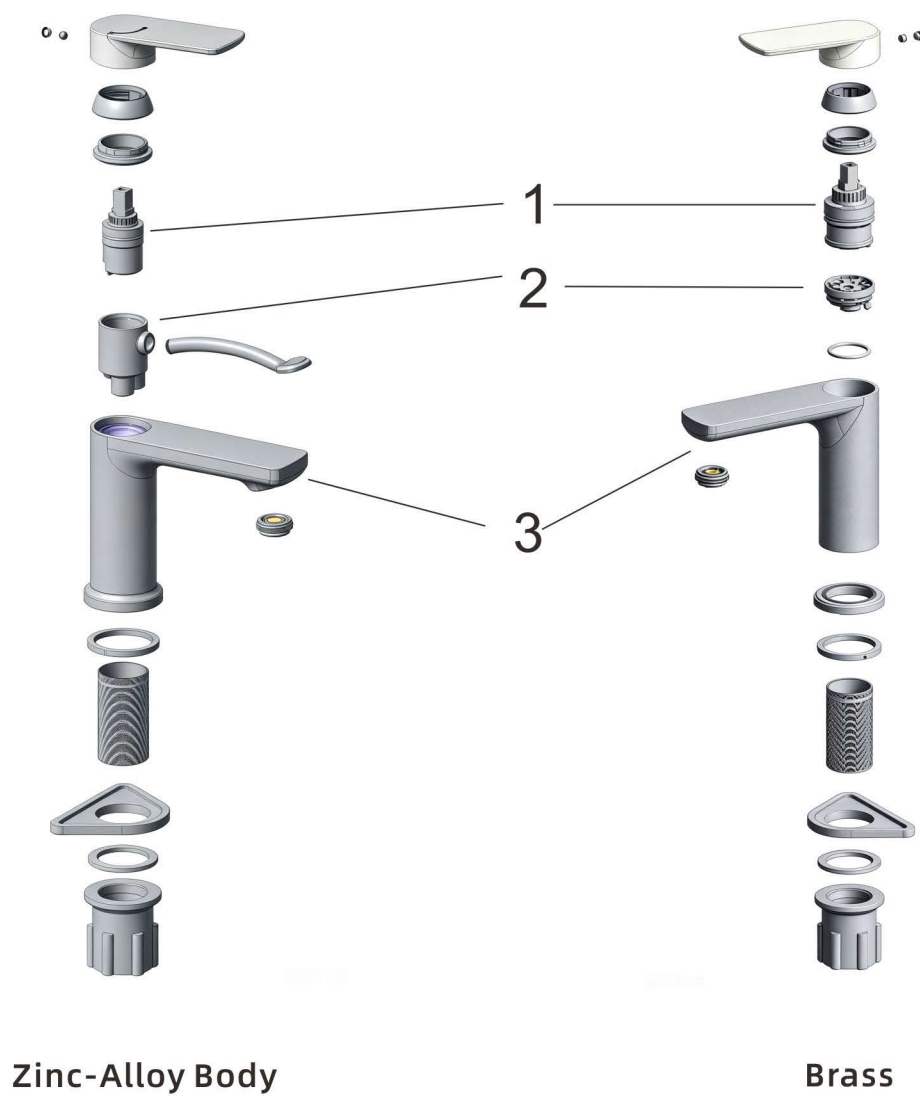
Single lever shower mixer

- Lead-free & eco-friendly
- 7-layer plating
- Thermal insulation & anti-scalding
- 200-hour neutral salt spray (NSS), Grade 10
- DWD Ready



Brass-to-Zinc over plastic Conversion Capability-Solution

Core Value:HAIBA helps customers convert selected brass faucet designs into zinc-over-plastic structures, using a plastic-isolated waterway to support safer drinking water contact and better cost control.



01
Cartridge Size

02
Base/Spout Tube

03
Body

04
Cost

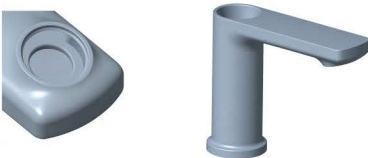
Zinc-Alloy Body
use Ø26mm Cartridge



Zinc-Alloy Body
The part that comes into contact with water is composed of a PPA base and a POM water outlet pipe; it does not come into contact with metal.



Zinc-Alloy Body
1. According to structural requirements, the spout has a raised step.
2. The base ring and zinc-alloy body are connected together.
3. Part of the product appearance needs to be modified.



Zinc-Alloy Body
40%-60% lower than copper

Copper body
use Ø35mm Cartridge



Copper body
Plastic PPA base with a copper core for direct water flow



Copper body
1.The base ring is separated from the main body.
2.It is not necessary to have raised steps for the water outlet.



Difference comparison

Thermostatic shower

01

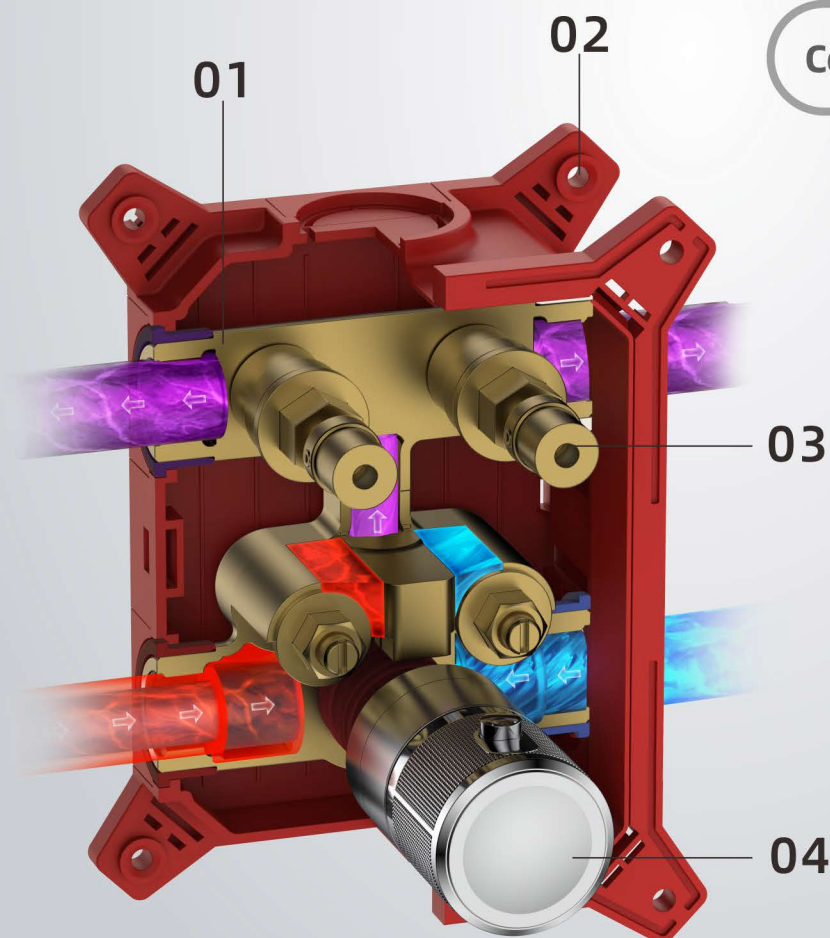
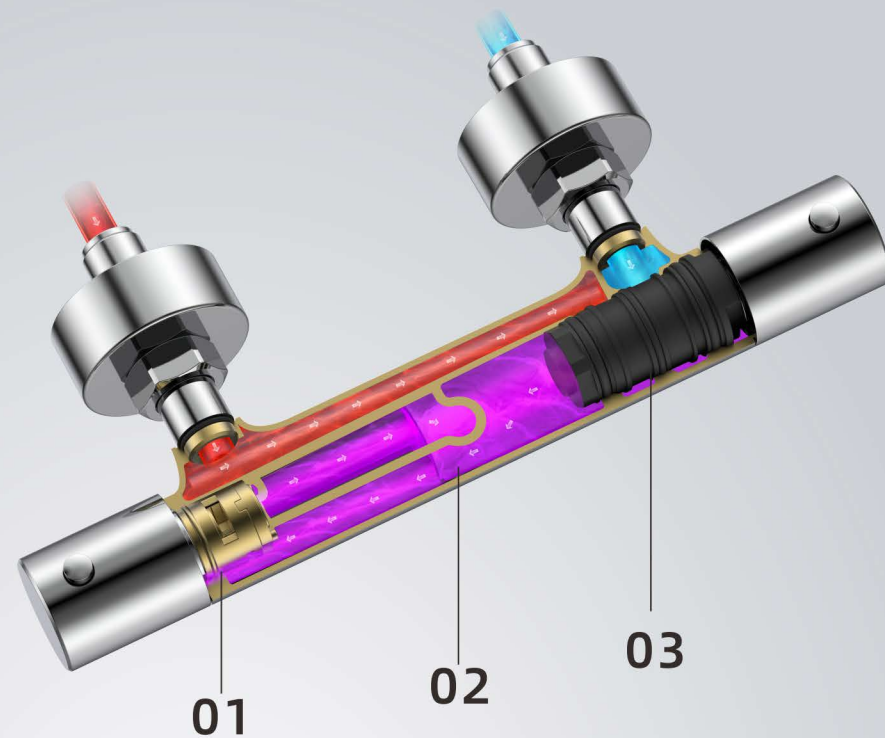
Copper Rotating Ceramic Cartridge:
Easier to operate and longer service life.

02

Raw Material: Complies with European
Standard 4MS brass, meeting European
water standards.

03

High-Quality Thermostatic Cartridge:
Precise temperature control, using
VERNET thermostatic components, and
automatically stops water supply when
there is no pressure on the cold water
side.



Concealed thermostatic shower

01

Raw Material: Complies with European
Standard 4MS brass, meeting European
water standards.

02

Concealed Box: Made of recyclable,
eco-friendly plastic.

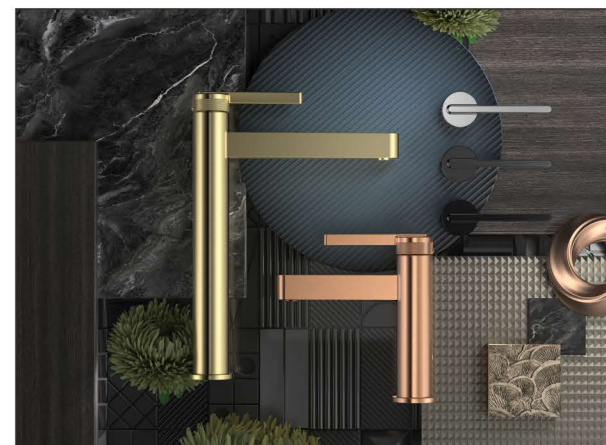
03

Three-Function Ceramic Diverter
Cartridge: Simplifies water diversion.

04

High-Quality Thermostatic Cartridge: Precise
temperature control, using VERNET
thermostatic components, and automatically
stops water supply when there is no pressure
on the cold water side.

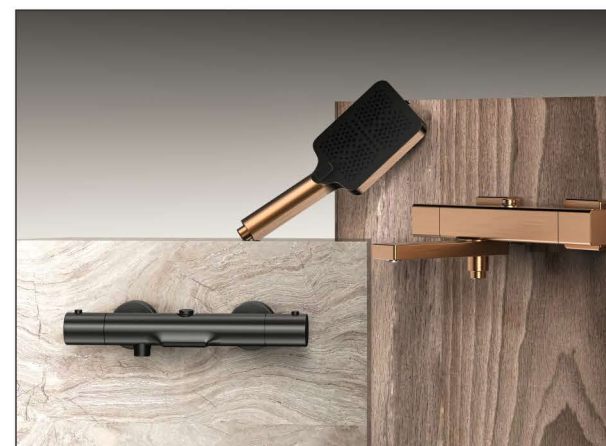
BRASS PRODUCT LINE



BRASS FAUCET SERIES



SHOWER COLUMN



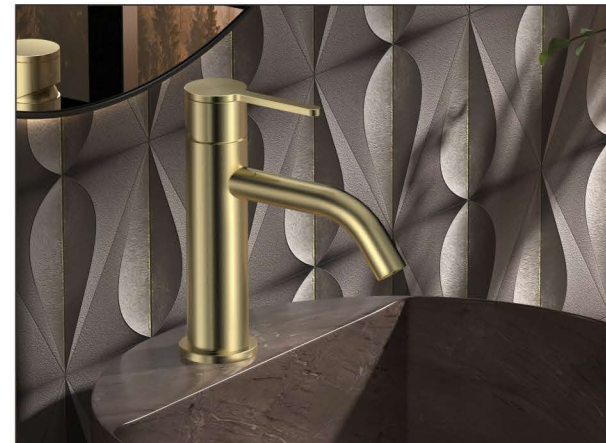
THERMOSTATIC SHOWER



CONCEALED SYSTEM

304 stainless steel
Crafted with care,
safe, durable, and
lead-free

STAINLESS STEEL PRODUCT LINE



304 stainless steel Faucet



Stainless steel sink



Handmade sink



Granite sink

IN-HOUSE PROCEDURE
304 stainless steel Faucet

It has a complete production line for the independent manufacturing of stainless steel.



Raw material



CNC processing
CNC machine QTY:50



Drilling
Drilling machine QTY:33



Welding
Welding machine QTY:14



Polish machine
Manual polishing machine QTY:38



Automatic Body Polishing
Automatic polishing machine QTY:17

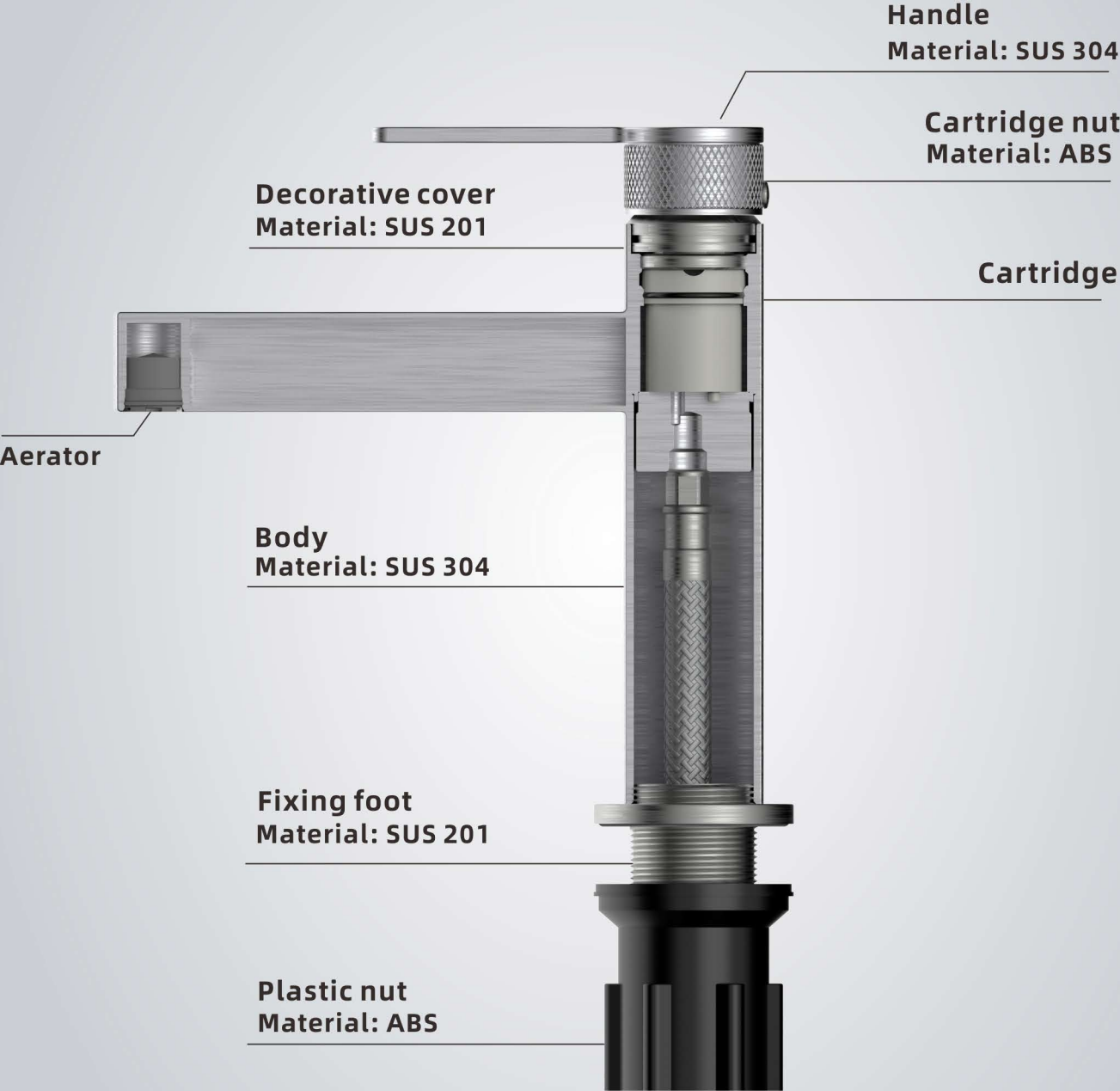


PVD treatment
PVD machine QTY: 5



Assembling
Assembling line QTY:20

Structural Details Single lever basin mixer

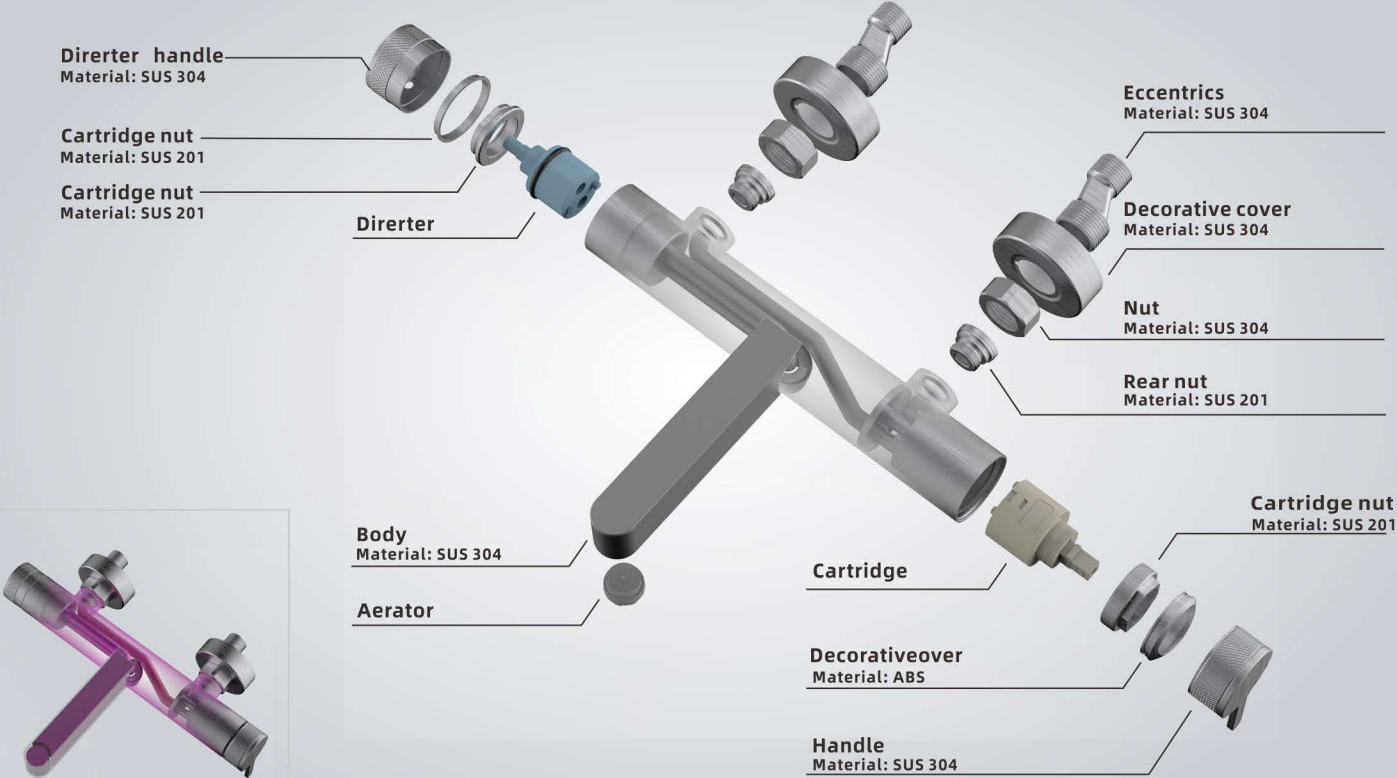


Structural display SUS faucet

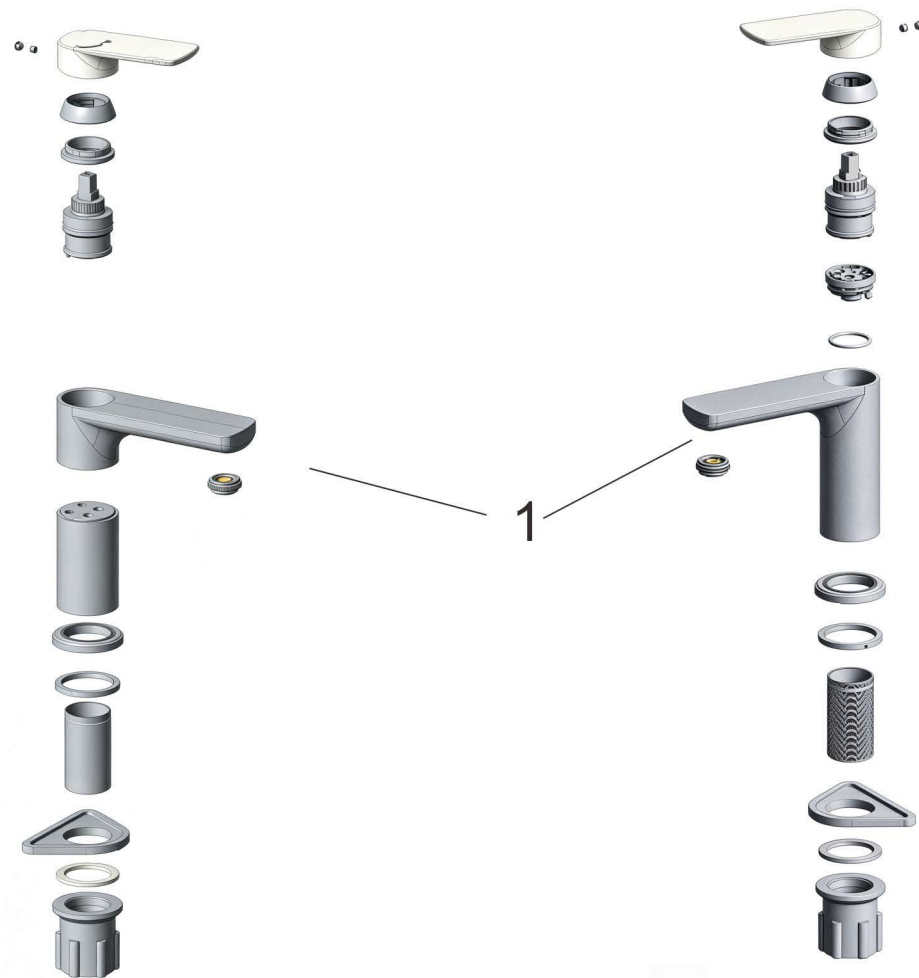
Structure Design & Product Development

During the design phase, various factors such as water flow rate, noise levels, durability, and ease of assembly are carefully considered to ensure that the products strike a perfect balance between functionality and aesthetics.

Structural Details Single lever bath mixer



Brass-to-Stainless Steel Conversion Capability



Stainless Steel Body

Brass

Core Value: HAIBA upgrades the popular product from brass to a SUS304 stainless steel structure. By using advanced stamping and full laser welding technology, we provide a lead-free, eco-friendly, pressure-resistant and durable faucet solution for strict drinking water markets.

01

Stainless Steel Drawn Body and Welded Cover Plate

Stainless Steel Body
Use SUS304 1.5 mm stainless steel drawn body. The spout can be drawn or welded. The top cover uses a 1.5 mm SUS304 stainless steel laser-welded cover plate.



Copper body
Brass casting



Difference comparison

01 Premium positioning

a stronger story for high-end product lines

02 Modern material image

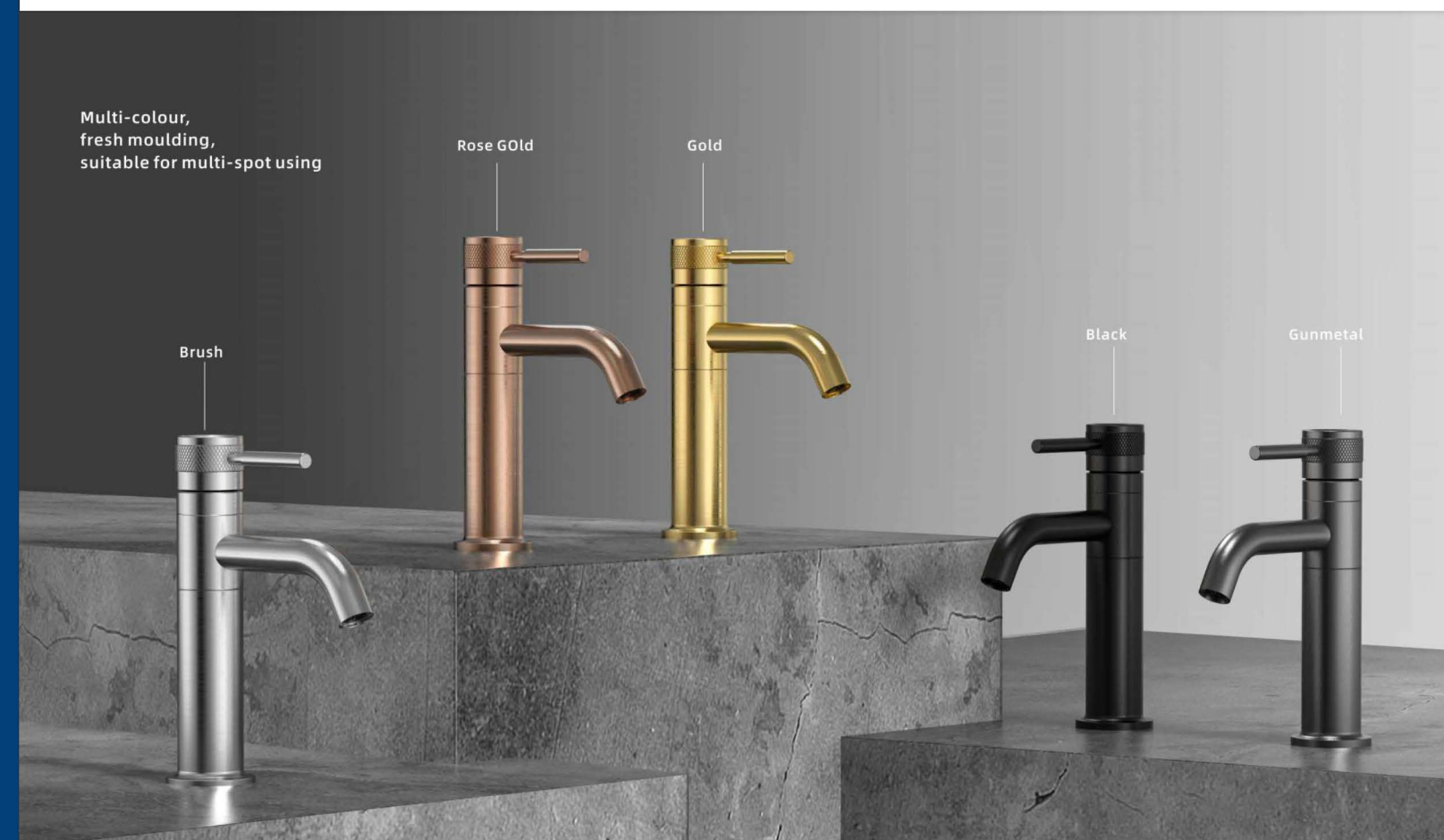
connected with medical, marine and advanced industries

03 Corrosion resistance

suitable for long-term water-use environments

04 Multi-finish design

brushed, gold, rose gold, black, and gunmetal options



Titanium Faucet Solution

HALBA is developing titanium faucets as a new premium material solution for future bathroom collections.

—Multi-color surface treatment solutions

Autonomous surface treatment, the same product platform, support for more market options, faster delivery times and higher efficiency

Our cost-effective products made of zinc-plated material and 304 stainless steel not only offer cost advantages, but also allow for a variety of color options, enabling us to meet the needs of different markets and consumer groups.

—Flexible color selection

Common color options such as chrome, black, gun gray, gold, and rose gold are available to meet the styling requirements of different markets.

—Supports serial combination

The same design series can be extended to products such as washbasins, bathtubs, showers, and kitchen items, all while maintaining a consistent color scheme, which helps customers create a complete product line.

—Enhance market differentiation

Different colors can correspond to various price ranges and sales channels, helping customers distinguish between promotional models, modern designs, and stylish versions, thereby enhancing the visual appeal of the products on display.

—Supports OEM project requirements

Custom color schemes can be discussed based on the customer's project requirements, order volume, and target market, to assist customers in developing differentiated products.

IN-HOUSE PROCEDURE SURFACE TREATMENT



By using a restrained color palette, functionality and aesthetics are balanced with each other; this allows hardware accessories to cease being mere functional elements and instead become decorative details that contribute to the overall style of a space.



Nickel



Gunmetal



Black



Rose Gold



Gold



Chrome



Chrome

Nickel

Gold

Black

Grey



A BRAND NEW START

PLOT THE FUTURE WITH WORLD

Thank you to everyone

We thank every partner for their ongoing trust and for choosing us time and again. We will continue to adhere to the principle of putting customer service first, and look forward to working together with all of you to create a better future.